



# DIGITAL

Content Management

Access and manage all your digital content with  
**1 username and 1 password**  
with the multi-award-winning MackinVIA.  
Ebooks, databases, audiobooks, videos and  
more are all conveniently located inside  
your school's MackinVIA.

MackinVIA has been awarded the prestigious  
**Best of Show Award at ISTE** and the coveted  
**Award of Excellence** for two consecutive years.

**WINNER!**  
**2015**  
**2016**












*winner!*  
**AWARDS**  
*of*  
**EXCELLENCE**  
**TECH & LEARNING**

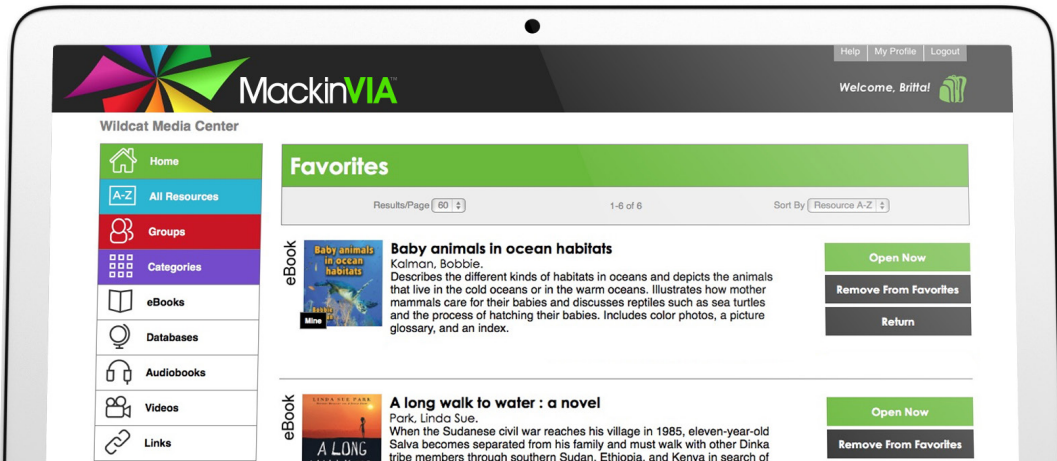
**TECH & LEARNING**  
**BEST**  
**SHOW**  
**AT ISTE**  
**WINNER**

# MackinVIA FEATURES

As the needs and demands of education evolve, MackinVIA continues to anticipate and respond with an intelligent array of state-of-the-art features.

It's no wonder that this free, award-winning digital content management system continues to be enjoyed by millions of students and educators every day.

-  Attractive PK-12 student-friendly interface
-  Student Backpack to save resources for later
-  Popular Categories to search for titles
-  Create Groups of titles by grade, reading level, class or anything you like
-  Rate titles and view cumulative ratings
-  Easy-to-use online help guide
-  AR quizzes directly linked through MackinVIA
-  Fully accessible and Section 508 compliant, making the platform more user-friendly for those living with disabilities
-  Available through your online catalog and as a link on your school's website
-  Add links for favorite websites and URLs
-  Deep Discovery search feature



# OVER 1.5 MILLION eBOOKS

Mackin offers  
single-user, multi-user,  
subscription, interactive  
and perpetual license  
eBooks ranging from  
pre-kindergarten to  
professional level.

## Choose From A Growing List of Over 1.5 million Digital Titles

- Non-Fiction
- Fiction & Popular Fiction
- Supplemental Novels
- Titles to Support Common Core and State Standards
- Curriculum-Based
- Instructional

## MARC Records for eBooks

FREE MARC records for your school's  
online catalog.

## Publishers

With nearly 18,000 publishers, large and  
small, our customers are sure to find  
quality titles to align with their curriculum  
from virtually any publishing company  
they desire, right here at Mackin.







# EDUCATIONAL DATABASES

Get unlimited simultaneous access to all your databases with just one click, making MackinVIA the only student/teacher resource center you need.

Mackin has hundreds of databases that cover numerous topics and grade levels from PK-12, including Social Studies, Science, Reference, Literacy, Statistics, Financial Literacy, High-Interest and more!

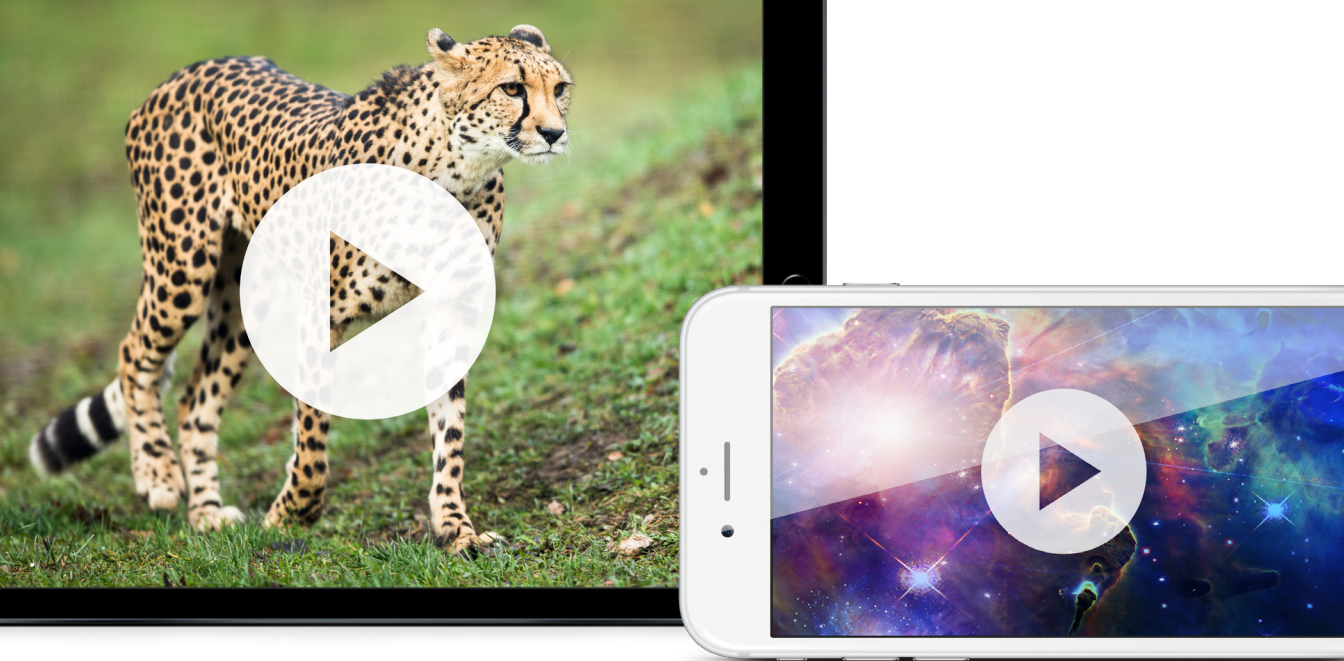


# DIGITAL AUDIOBOOKS

Accessible on your mobile device or computer, students have the luxury of listening anywhere! A growing list of over 40,000 titles includes Common Core titles, bestsellers and Mackin Classics, making this a fantastic addition to any curriculum.

- Purchase only the titles you choose.
- No subscription or hosting fees.
- Audio titles may be streamed for on-demand listening, or be downloaded for offline enjoyment on a mobile device.
- Users access MackinVIA digital audiobooks, along with your eBooks and databases, through the MackinVIA app. No additional apps are necessary!





# STREAMING VIDEO

Conveniently access video files, streaming video and databases in your school or library's MackinVIA account.

## **With video, you can:**

- Illustrate complex and abstract ideas visually through animated, 3-D images.
- Present experiments that can't be done within your classroom.
- Bring classic literature, plays, music and important historical events into the classroom.
- Let your students experience distant countries, cultures and people.
- Take your class on impossible field trips – inside the human body and to outer space.
- Reach students with varied learning styles, especially visual learners.












# MackinVIA READER

## Reader App

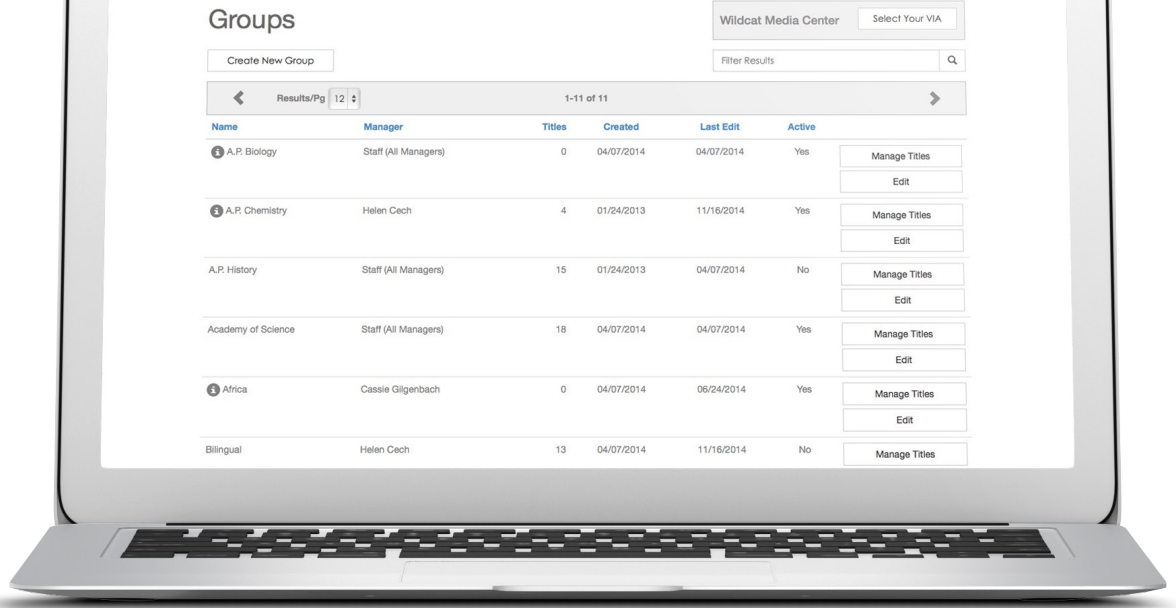
Experience the convenience and latitude of accessing all your digital content from your award-winning MackinVIA account with free apps for your device.



## Reader Features

-  Download titles for offline reading
-  Access to all your digital resources
-  Highlight and underline text
-  Note-taking
-  Bookmarking
-  My Notebook which houses all your saved notes, highlights and bookmarks
-  Merriam-Webster™ Dictionary
-  EasyBib™ citations
-  Check out titles
-  Renew titles
-  Text-to-speech with adjustable speed





# ADMINISTRATOR FUNCTIONS

The MackinVIA Administrator Management panel makes it easy to establish settings.

## You can manage:

- Usage
- Subscriptions
- Checkouts & Requests
- Add/Edit Resources
- Assignments
- Groups
- Categories
- Backpacks
- Permissions
- Resources

Additionally, the Promotions feature allows you access to special promotions and trials.



p / 800.245.9540 f / 800.369.5490 w / [www.mackin.com](http://www.mackin.com)  
m / 3505 County Road 42 West, Burnsville, MN 55306